Justin Sovine

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Summary

Full-Stack Developer with a background in building and operating web platforms in e-commerce and higher education environments. Proven end-to-end ownership from architecture and build through deployment and production support, with experience in integrations, migrations, accessibility, and reliability-focused operations. Recent work extends this foundation into React/Next.js applications and e-commerce systems, delivering customer-facing features at scale, supporting peak traffic, and resolving business-critical issues, while building on experience with multi-tenant platforms and identity systems.

Skills

Development: JavaScript, TypeScript, React.js, Next.js, Vue.js, HTML, CSS, SASS, Tailwind, PHP 8.3, Python, Laravel, WordPress, SQL, PostgreSQL, Web Vitals, Lighthouse, Docker, Git, Webpack, Vite, Laravel Mix, Selenium, Playwright, REST, GraphQL, JWT

Infrastructure: AWS (S3, EC2), Debian Linux, Pantheon, Redis, GitHub Actions, Apache Solr

Experience

Co-founder & Technical Lead   **Intellect 37, LLC**   *Oct 2025 - Present*

- Provide ongoing web development consulting, specializing in React/Next.js front-ends, Laravel/Python APIs, headless CMS platforms (Directus, Statamic), and Linux server administration.

- Maintain OhioCrashLeads, an automated lead generation system I built for personal injury lawyers and chiropractors. It uses Python, Playwright, Celery, PyMuPDF, PostgreSQL, Redis, and MinIO to scrape structured data from PDF-based public records and deliver targeted leads to clients.

- Leverage AI-assisted development workflows to deliver cost-effective modern solutions.

Full-Stack Developer   **Earthley Wellness**   *Jun 2025 - Oct 2025*

- Worked within a Laravel 11 + Next.js 14 + Strapi monorepo to extend and maintain the e-commerce ecosystem. Leveraged Zod for strict runtime validation and tRPC for type-safe API communication within a CQRS-based architecture.

- Implemented a BOPIS (Buy Online, Pick Up In-Store) workflow integrating online checkout with Square POS and internal APIs to coordinate fulfillment between checkout and retail operations.

- Developed a Tincture Calculator that determines bottle longevity based on age, dose, frequency, and family composition which saw extensive use during the largest sale of the year.

- Built a Strapi-powered "Bulk Herb Wall" component that lets customers browse a progressive, searchable list of herbs with category badges and dynamic filtering.

- Resolved several large checkout-related bugs, including a gift-tier discount miscalculation requiring updates across pricing logic and validation layers.

- Collaborated through strong PR workflows, Git review practices, and conventional commit semantics to maintain code quality and consistency.

Web Developer II   **Eastern Kentucky University**   *Jul 2023 - Jun 2025*

- Led the end-to-end redevelopment of EKU's web platform in collaboration with stakeholders and marketing. Consolidated 200+ Drupal 6 microsites into a WordPress 6.7 multisite, which measurably improved enrollment metrics, performance, security, maintainability, and accessibility (WCAG 2.1 AA).

- Developed responsive React/ACF block library w/ Tailwind/Laravel Mix including 13 custom post types and API integration with our SIS. Implemented single sign-on, Solr-based search, Redis caching, and a CI/CD pipeline with GitHub Actions driving a custom upstream for Pantheon's deployment workflow.

Web Developer   **Able Engine**   *Jan 2021 - Mar 2023*

- Created multi-tenant e-comm marketplace with WCMp and Amazon Cognito for identity management.

- Contributed to PHP and React Native-based physical access control system API and dashboard.

- Maintained a portfolio of high-traffic WordPress/Drupal sites in the banking and gaming sectors.

Web Developer   **Primax Studio**   *Jun 2018 - Mar 2020*

- Refactored custom plugin interfacing with in-house ERP/WMS system for a high-volume e-commerce platform generating over $4 million in monthly sales.

- Built a Laravel Zero microservice integrating Paycor API with WordPress to sync payroll-linked users.

- Collaborated on Vue/Vuex apps powering a meal-ordering service and CSR reports for a Fortune 50.

- Crafted bespoke websites for clients using WordPress, WooCommerce, and OpenCart.

Web Manager   **Hebrew Union College**   *Jun 2008 - Jun 2018*

- Maintained an ecosystem of Debian web servers, Drupal and WordPress websites, MailChimp email campaigns, and developed a PHP/MySQL application to replace paper-based review workflows.

- Worked alongside program directors, department heads, and faculty on our four campuses to develop and maintain valuable resources for our students, alumni, staff, and donors.

- Supervised a Web Coordinator and helped guide the university towards WCAG 2.0 compliance.

Education

Live Oaks   *2006*

Certificate: Information Technology and Networking