

# Justin Sovine

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## Summary

Mid-Level Full-Stack Developer with a background in building and operating web platforms in e-commerce and higher education environments. Proven end-to-end ownership from architecture and build through deployment and production support, with experience in integrations, migrations, accessibility, and reliability-focused operations. Recent development work extends this foundation into Laravel and Next.js e-commerce systems, delivering customer-facing features at scale, supporting peak traffic, and resolving business-critical checkout and pricing issues, while building on experience with multi-tenant platforms and identity systems.

## Skills

*Development:* PHP 8.3, JavaScript, TypeScript, Python, SQL, PostgreSQL, HTML5, CSS3, SASS, Tailwind, Laravel, React.js, NEXT.js, Vue.js, WordPress, OpenCart, Web Vitals, Lighthouse, Docker, Git, Webpack, Laravel Mix, Vite, Selenium, Playwright, REST, GraphQL, JWT

*Infrastructure:* AWS (S3, EC2), Debian/CentOS Linux, Pantheon, Redis, Apache Solr, GitHub Actions

## Experience

<b>Full-Stack Developer</b>	<b>Earthley Wellness</b>	<b>Jun 2025 - Oct 2025</b>
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- Worked within a Laravel + Next.js + Strapi monorepo to extend and maintain the e-commerce ecosystem. Leveraged Zod for strict runtime validation and tRPC for type-safe API communication within a CQRS-based architecture.
- Implemented a BOPIS (Buy Online, Pick Up In-Store) workflow integrating online checkout with Square POS and internal APIs to coordinate fulfillment between checkout and retail operations.
- Developed a Tincture Calculator that determines bottle longevity based on age, dose, frequency, and family composition which saw extensive use during the largest sale of the year.
- Built a Strapi-powered “Bulk Herb Wall” component that lets customers browse a progressive, searchable list of herbs with category badges and dynamic filtering.
- Resolved several large checkout-related bugs, including a gift-tier discount miscalculation requiring updates across pricing logic and validation layers.
- Collaborated through strong PR workflows, Git review practices, and conventional commit semantics to maintain code quality and consistency.

<b>Web Engineer II</b>	<b>Eastern Kentucky University</b>	<b>Jul 2023 - Jun 2025</b>
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- Led the end-to-end redevelopment of EKU’s web platform in collaboration with stakeholders and marketing. Consolidated 200+ Drupal 6 microsites into a WordPress 6.7 multisite, which measurably improved enrollment metrics, performance, security, maintainability, and accessibility (WCAG 2.1 AA).
- Developed responsive React/ACF block library w/ Tailwind/Laravel Mix including 13 custom post types and API integration with our SIS. Implemented single sign-on, Solr-based search, Redis caching, and a CI/CD pipeline with GitHub Actions driving a custom upstream for Pantheon’s deployment workflow.

**Automation Developer; Partner** **Intellect 37, LLC** **Feb 2016 - Present**

- Developed an automated lead generation system for chiropractors and lawyers called CrashLeads. It used Python, Selenium, BeautifulSoup, and PDFLib Text Extraction Toolkit to extract data from public traffic records to deliver targeted real-time leads to clients.
- Ongoing consulting in Linux server maintenance and web/app development.

**Web Developer** **Able Engine** **Jan 2021 - Mar 2023**

- Created multi-tenant e-comm marketplace with WCMP and Amazon Cognito for identity management.
- Contributed to PHP and React Native-based physical access control system API and dashboard.
- Maintained a portfolio of high-traffic WordPress/Drupal sites in the banking and gaming sectors.

**Web Developer** **Primax Studio** **Jun 2018 - Mar 2020**

- Refactored custom plugin interfacing with in-house ERP/WMS system for a high-volume e-commerce platform generating over \$4 million in monthly sales.
- Built a Laravel Zero microservice integrating Paycor API with WordPress to sync payroll-linked users.
- Collaborated on Vue/Vuex apps powering a meal-ordering service and CSR reports for a Fortune 50.
- Crafted bespoke websites for clients using WordPress, WooCommerce, and OpenCart.

**Web Manager** **Hebrew Union College** **Jun 2008 - Jun 2018**

- Maintained an ecosystem of Debian web servers, Drupal and WordPress websites, MailChimp email campaigns, and developed a PHP/MySQL application to replace paper-based review workflows.
- Supervised a Web Coordinator and helped guide the university towards WCAG 2.0 compliance.
- Worked alongside program directors, department heads, and faculty on our four campuses to develop and maintain valuable resources for our students, alumni, staff, and donors.

## Education

**Live Oaks** **2006**  
*Certificate: Information Technology and Networking*